

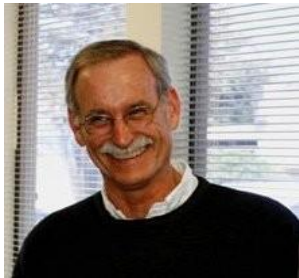


Presented by Western New York
and Central New York
Prevention Resource Centers



How to Build a Local Policy?

A virtual training on how to create and build local policy. Start at the very beginning to determine your data, look at who you have involved and need to have involved, all the way to presenting, these 10 steps are the keys to unlocking the challenges behind local policy change.



Part 1 “Building Local Policy – Steps 1 - 5”

Wednesday, October 13th, 1:00 pm – 4:30 pm

Part 2 “Building Local Policy – Steps 6 - 10”

Wednesday, October 20th, 1:00 pm – 4:30 pm

Trainer: Michael Sparks

Virtual: Must attend both sessions for credit

Michael Sparks is an Alcohol Policy Specialist and the President of SparksInitiatives. His primary interest is working with communities to use policy to reduce alcohol-related problems. Michael currently serves as a consultant and trainer to communities across the country and is a trainer for Community Anti-drug Coalitions of America. He also works in a consulting role with Wake Forest University and Johns Hopkins University on alcohol policy issues. He has expertise in the alcohol policy field as well as in the areas of community building, using local control strategies to manage problematic alcohol and drug environments, the legislative process, and neighborhood revitalization.

[Click here to register](#)